

We Offer **5** Grant Opportunities

1. PalmettoPride Tree Grant

2. KSCB Affiliate Grant

3. Enforcement Grant

4. Litter Trashes Everyone
Education Grant

5. Community Pride Grant



P.O. Box 50217
Columbia, SC 29250

Making a Difference with Grant Opportunities



www.PalmettoPride.org

Who We Are & What We Do

Our mission is to eradicate litter and promote beautification in South Carolina. We will accomplish this by leading the effort to motivate and organize groups to clean up existing debris. Our focus is on four essential areas of concern:
Education, Enforcement, Awareness, and Pick-up resulting in behavioral changes.

To apply for a grant, please download your application at www.palmettopride.org. If you do not have access to a computer, you can call 1-877-725-7733 to receive a copy of the application.

All grant recipients will be required to participate in at least one of the following activities: Great American Cleanup, Zero Tolerance Campaign or Community Pride Blitz.

The Opportunities

PalmettoPride Tree Grant

In conjunction with the Community Pride Grant, PalmettoPride developed the Tree Grant Program. Donated trees are to be used for beautification projects on public properties around the state. All trees will be granted on a first come, first serve basis. All trees are 3-6 feet in height, 1 to 1 ½ inch in diameter and are in 5 gallon pots.

Eligible Applicants

Litter control organizations, beautification groups, government organizations, neighborhood associations, and non-profit organizations in South Carolina are eligible to apply for these trees.

Levels of Funding

Trees are donated on a first come, first serve basis. There are no monetary awards given.

KSCB Affiliate Grant

PalmettoPride will award grants to certified Keep America Beautiful affiliates, subject to the availability of funds, for the purpose of creating and maintaining successful litter reduction and beautification efforts in South Carolina.

Eligible Applicants

Certified Keep America Beautiful (KAB) affiliate groups in good standing are eligible to apply for these funds.

Levels of Funding

1. Up to \$8,000 for current KAB Affiliates
2. Up to \$10,000 for KAB Affiliate Start Up (New KAB Affiliates Only)

The KAB Affiliate Start Up Grant will only be awarded to groups who successfully complete the new Keep America Beautiful affiliate certification process.

Enforcement Grant

The Enforcement Grant is a competitive grant that provides litter control and law enforcement agencies with digital cameras and other equipment for use in litter control cases.

Eligible Applicants

Litter control, law enforcement, and code enforcement agencies are eligible to apply. Priority will be given to those groups who are members of the South Carolina Litter Control Association and who partner with other organizations, including PalmettoPride and Keep America Beautiful affiliates.

Levels of Funding

Grant awards may range up to \$5,000.

Litter Trashes Everyone Education Grant

The Litter Trashes Everyone Education Grant (formerly known as Challenge for the Environment Grant) is designed to get elementary, middle, and/or high school students involved in activities that will educate them and their communities about the importance of keeping their state clean and attractive, while promoting a sense of pride in the community for the next generation.

Eligible Applicants

Any accredited school in South Carolina.

There are two ways a school may apply for a grant:

1. The school, as a whole, may apply, or
2. A school club/organization or national service program may apply

Levels of Funding

Eligible grant activities may include any combination of the following projects for a total grant award of up to \$5,000:

1. Carolina Fence Garden up to \$2,500
2. Recycle Troopers up to \$1,500
3. Green Readers up to \$1,000

Community Pride Grant

The Community Pride Grant is a competitive grant that provides organizations up to \$8,000 to develop successful anti-litter programs and beautification activities at the local level. This grant will only pay for start-up expenses for new programs or additions to existing programs. It will not pay recurring expenses.

Eligible Applicants

All litter control organizations, beautification groups, government organizations, neighborhood associations, and non-profit organizations in South Carolina are eligible to apply for these funds. Priority will be given to groups who have not received a grant within the last two (2) fiscal years and those who partner with other volunteer organizations committed to litter reduction and beautification.

Levels of Funding

1. Up to \$2,000 neighborhood or community group
2. Up to \$4,000 city or municipality
3. Up to \$8,000 county program, state agency

